

Statewide Advertising Rates

Black & White Rates	1x	3x	6x
Full Page	\$3,270.	\$2,875.	\$2,380.
2/3 Page	2,450.	2,155.	1,790.
1/2 Page	1,960.	1,725.	1,430.
1/3 Page	1,470.	1,290.	1,075.
1/6 Page	815.	720.	595.

Color Rates

Full Page	\$4,085.	3,590.	\$2,980.
2/3 Page	3,060.	2,695.	2,235.
1/2 Page	2,450.	2,155.	1,790.
1/3 Page	1,835.	1,615.	1,340.
1/6 Page	1,020.	895.	745.

Classified (per inch)	\$100.	\$75.	\$50.
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Frequency Discounts

A frequency discount is given to advertisers who advertise in multiple issues, (see the 3x and 6x rates above). The same ad does not have to appear in each issue or be published in consecutive issues to receive the discount allowing you to change out or update your copy-ready advertising.

Preferred Position

Cover (inside front).....	10 percent
Cover (inside back).....	15 percent
Back Cover.....	20 percent

Ads must be paid in full at insertion deadlines. Pay by credit card, check or money order.

FMO Magazine publishing months and closing dates.

Bi-monthly 2022	Insertion Order Deadlines
January/February	December 15
March/April	February 15
May/June	April 15
July/August	June 10
September/October	August 15
November/December	October 15

Ad Sizes (with bleeds):

Full Page	8.625" by 11.127"
2/3 Page.....	5.4583" by 11.127"
1/2 Page Horizontal.....	7.375" by 5"
1/2 Page Vertical.....	4.1925" by 11.127"
1/3 Page Square.....	4.95" by 4.75"
1/6 Page Vertical.....	2.35" by 4.75"
1/6 Page Horizontal.....	4.95" by 2.275"
Classified.....	30 word max.

**Federation of Manufactured Home
Owners of Florida, Inc.**
325 John Knox Rd, L103
Tallahassee, FL 32303

Printing Process

Printing— Web Offset

Binding Method—Saddle stitch

Paper— 50 lb. offset with self-cover

Trim Size— Type and other images must be held in 1/4" from trim size (8.5" x 11") on all sides.

Line Screen— 133

Preferred Materials

Digital Ads—PDF file format for press. Please include all support files, fonts and laser copy.

PC Files— Photoshop or InDesign with fonts set as art.

Send Ad Materials to:

325 John Knox Rd, L103, Tallahassee, FL 32303

Fax 850-222-3019

Email: members@fmo.org

